



WOMEN & WEALTH PRESENTS:

THE WOMEN WHO LEAD GALA

March 29, 2025

6:00 PM | Social Hour

7:00 PM | Gala

INTRODUCTION

Women & Wealth will host its annual event, "Women Who Lead," a gala promoting women in leadership. The night will be a celebration for the women who lead in our community and will include a guest speaker, a formal dinner, and the presentation of awards honoring strong women in the community who advance women's leadership and exemplify leadership.

Join us on March 29, 2025, in Rockford, Illinois, as we empower and propel women to impact social and economic change in our community. This gala is essential to our community as we invest in the power of women. We need partners like you to ensure a successful celebration. Together, we can create unlimited possibilities, reserving the day to promote Women's History Month.

Women & Wealth is committed to significantly improving the quality of life for women in our community. We focus on building leaders, sustaining women in leadership, inspiring them to start businesses, supporting them, and encouraging them to add value to their workplace.

We aim to provide leadership development, personal training, professional training, and mentoring that will ignite the best version of a woman. Women & Wealth is a true catalyst for much-needed change in the lives of many women in our region and worldwide.



VISION & MISSION

OUR VISION

To provide mentorship, education, and training to advance and empower women in the workplace, marketplace, and community.

OUR MISSION

To inform, educate, and inspire women to lead personally and professionally by empowering them to intentionally develop wealthy lives, careers, and businesses.

OUR PILLARS

The most powerful way to fight poverty is to create opportunities for women to rise above it, instilling education, healthy living, meaningful careers, and entrepreneurship. We'll do whatever it takes so that women, families, and communities can live up to their full potential and end intergenerational poverty.

Each woman is encouraged to focus on solutions, gain awareness of their unique strengths, and identify areas for development so that blind spots, gaps in skills, or bad practices do not get in the way of success. Women & Wealth will empower their lives with education, networking, mentorship, and volunteerism - all surrounding wealth-building opportunities.



EDUCATION

Teaching women behaviors and providing educational resources that will empower and develop them personally, professionally, and financially. Encouraging them to influence their community, impact their businesses, and add value to their workplace.



MENTORSHIP

Presenting an opportunity for mentor-mentee relationships to help women tap into their full potential. Allowing them to reach their goals more quickly and easily, transforming their lives through one-on-one mentorship. Gearing them up to mentor and be a light for others.



VOLUNTEERISM

Creating opportunities and initiatives to problem-solve and implement strategies through philanthropic giving, advocacy, community engagement, and volunteerism. Guiding them on how to be servant leaders and to lead in the communities they serve.



NETWORKING

Improving the ability for women to connect with other women, organizations, and businesses with similar interests and influence. Assisting them with building lasting relationships to impact them for years to come. Providing a platform to blossom and exposure throughout the community.

OUR IMPACT

Women & Wealth Program

Our 9-month leadership and mentorship program is designed to unleash the potential of women to become successful leaders.

Our primary goal is to break the cycle of intergenerational poverty by equipping women with the necessary skills and tools to thrive in their careers and personal lives. Our comprehensive program includes leadership development, mentorship, education, wellness, volunteerism, and community outreach.

By providing access to these resources, we pave the way for social mobility and intergenerational wealth. Our program sets women up for long-term success, allowing them to achieve their goals and reach beyond what they thought was possible.

2022-2023 Program Participants | 20 Women

2023-2024 Program Participants | 33 Women

2024-2025 Program Participants | 48 Women

COMMUNITY IMPACT

Women & Wealth Community Volunteerism

Women & Wealth is dedicated to enhancing women's lives within our community. Our core objective is to nurture female leadership by providing resources to promote and support women in leadership roles.

Our primary goal is cultivating leadership abilities, fostering sustainable leadership practices, promoting entrepreneurial spirit, offering comprehensive support, and motivating women to excel in their respective fields. We strive to empower women through a range of services, including leadership development, personal and professional training, and mentorship, all designed to help women unleash their full potential. Women & Wealth is a catalyst for change, committed to improving the lives of women not only in our local area but across the globe.

2022-2023 Community Projects | 16
2023-2024 Community Projects | 34

ECONOMIC IMPACT

PARTICIPANTS ARE LEADING IN THE WORKFORCE

- Aerospace Quality Manager
- Attorney at Law
- Board Certified Family Nurse Practitioner
- Cardiology Nurse Practitioner
- Certified Medical Assistant
- Community Health Coordinator
- Corporate Accountant
- Director Of Operations
- Equity And Opportunity Coordinator
- Executive Director
- Executive Project Manager
- Family and Community Engagement Liaison
- Financial Controller
- Head Athletic Coach
- Human Resource Generalist
- Licensed Clinical Professional Counselor
- Program Director
- Recruitment Coordinator
- Registered Nurse
- Small Business Owner

Many of these women simultaneously serve as board members and volunteer throughout the community.

PREVIOUS SUPPORTERS

PARTICIPANTS ARE LEADING IN THE WORKFORCE

- Hard Rock Casino Rockford
- Think Big Corporation
- Enterprises Rent-A-Car
- Rockford Housing Authority
- Rockford Park District
- Rosecrance Health Network
- The Broken Wings Club, Inc.
- City of Rockford Mayor's Office
- Goodwill Industries of Northern Illinois
- Woodward
- Hamblock Ford Lincoln
- Collins & Stone Funeral Home
- Dr. Oates Dental
- Open Arms Early Learning Childcare Center
- Rock Valley Blood Center
- The Park Church

SPONSORSHIP OPPORTUNITIES

INVEST IN THE POWER OF WOMEN TO LEAD

Now is the time to get involved. As a local corporation or organization, now is your opportunity to make a difference. Please consider sponsoring at one of our benefit levels. All gala sponsorships include the company logo/name and hyperlink on the event website, print materials, logo rotating on screen during event, advertising in the event program, and social media recognition.

DIAMOND CLUB

INVESTMENT: \$10,000 (LIMIT 1)

- Official Presenting Event Sponsor
- Exclusive Sponsorship Level
- Opportunity to announce the honoree from the stage
- Remarks from the podium (3 minutes) or a 3-minute video at the start of the event
- One premier table of eight at the event
- Ten additional attendees tickets for the event
- Two-page ad in the event program booklet
- Recognition in opening and closing remarks from the podium
- Logo on e-invitations
- Logo on signage in event area
- Logo on conference table signage

RUBY CLUB

INVESTMENT: \$7,500 (LIMIT 1)

- Official VIP Sponsor
- Exclusive Sponsorship Level
- Remarks during VIP Event (2 minutes) or a 2-minute video
- Eight attends to the VIP Event
- One premier table of eight at the event
- Five additional attendee tickets for the event
- Two-page ad in the event program booklet
- Recognition in opening and closing remarks from the podium
- Logo on e-invitations
- Logo on signage in event area
- Logo on conference table signage

**FOR MORE INFORMATION ABOUT THE WOMEN WHO LEAD GALA,
VISIT WWW.WOMENANDWEALTH.ORG**

SPONSORSHIP OPPORTUNITIES

INVEST IN THE POWER OF WOMEN TO LEAD

EMERALD CLUB

INVESTMENT: \$5,000

- Award Sponsor (Opportunity to present honoree award)
- One premier table of eight at the event
- Opportunity for a 1-minute promotional video
- One-page ad in the event program booklet
- Recognition in opening and closing remarks from the podium
- Logo on e-invitations
- Logo on signage in the event area
- Logo on conference table signage

ONYX CLUB

INVESTMENT: \$2,500

- Four (4) tickets to the event
- Half-page ad in the event program booklet
- Recognition in opening and closing remarks from the podium

SAPPHIRE CLUB

INVESTMENT: \$1,500

- Two (2) tickets to the event
- Quarter-page ad in the event program booklet
- Recognition in opening and closing remarks from the podium

SPONSORSHIP OPPORTUNITIES

INVEST IN THE POWER OF WOMEN TO LEAD

YES! WE ARE COMMITTED TO THE POWER OF WOMEN TO LEAD

I acknowledge and agree to participate as a sponsoring organization/company

Organization/Company Name _____

Contact Person _____

Address _____ City _____ Zip _____

Phone _____ Email _____

SPONSORSHIP LEVEL

Diamond Club - \$10,000

Onyx Club - \$2,500

Ruby Club - \$7,500

Sapphire Club - \$1,500

Emerald Club - \$5,000

_____ Payment enclosed (Payable to Women & Wealth)

_____ Please Invoice

_____ Payment to follow

**Reserve your spot by returning the completed form by email to
info@womenandwealth.org**

SPONSORSHIP OPPORTUNITIES

INVEST IN THE POWER OF WOMEN TO LEAD

Organization/Company Name _____

Contact Person _____

Address _____ City _____ Zip _____

Phone _____ Email _____

	AD SIZE	AD COST
<input type="radio"/>	Full Page	\$ 350
<input type="radio"/>	Half Page	\$ 250
<input type="radio"/>	1/4 Page	\$ 150
<input type="radio"/>	Busines Card	\$ 75

_____ Payment enclosed (Payable to Women & Wealth)

_____ Please Invoice

_____ Payment to follow

Artwork:

- Art work should high resolution, print ready in JPEG or PDF files.
- Ads should be submitted by email to info@womenandwealth.org

Ad Reservations & Deadline:

- Please return this form with check payable to:
Women & Wealth, 801 Concord Avenue, Rockford, IL 61102
- Please attach a copy of your ad
- Ad copy is due no later than March 1, 2025

FOR MORE INFORMATION
Email: info@womenandwealth.org OR Visit Website: www.womenandwealth.org