

SPONSORSHIP OPPORTUNITY

2025

Women & Wealth presents

The WOMEN WHO LEAD *Gala*

A BLACK TIE EVENT


Riverview
Inn and Suites

700 WEST RIVERSIDE BLVD. ROCKFORD, IL

**SATURDAY
MARCH 29**

SOCIAL HOUR 6PM
DINNER & PROGRAM 7PM

KEYNOTE SPEAKER
**KIMBERLA
LAWSON ROBY**

Author, Speaker & Podcast Host



FOR TICKETS & INFO: WWW.WOMENANDWEALTH.ORG



ABOUT US

Women & Wealth is dedicated to enhancing the quality of life for women in our community. We develop leaders, inspire entrepreneurship, offer support, and encourage women to add value in the workplace.

By providing leadership training, professional and personal development guidance, and mentorship we help women reach their full potential. Women & Wealth serves as a catalyst for meaningful change locally and globally.

ABOUT EVENT

Women & Wealth will host its third annual event, "Women Who Lead," a gala celebrating woman in leadership. The evening will feature a guest speaker, a formal dinner, and the presentation of awards honoring women in our community who advance and exemplify leadership.

Join us on March 29, 2025, in Rockford, Illinois, as we empower women to drive social and economic change in our community. This gala is a vital opportunity to invest in the power of women, and we need partners like you to ensure its success. Together, we can create unlimited possibilities while honoring Women's History Month.

KEYNOTE SPEAKER

KIMBERLA LAWSON ROBY

New York Times & USA Today Bestselling Author, Speaker, Podcast Host, and Founder of Successful Women of Faith – The Sisterhood, Kimberla Lawson Roby, has published 29 books which include her nonfiction title, *THE WOMAN GOD CREATED YOU TO BE: Finding Success Through Faith—Spiritually, Personally, and Professionally*, as well as her novels, such as *SISTER FRIENDS FOREVER*, *SIN OF A WOMAN*, *A SINFUL CALLING*, *BEST FRIENDS FOREVER*, *A CHRISTMAS PRAYER*, *THE PRODIGAL SON*, *THE PERFECT MARRIAGE*, *THE REVEREND’S WIFE*, *BE CAREFUL WHAT YOU PRAY FOR*, *SIN NO MORE*, *CASTING THE FIRST STONE*, and her debut title, *BEHIND CLOSED DOORS*, which was originally self-published through her own company, Lenox Press.



She has sold more than 3 million copies of her books, and they have frequented numerous bestseller lists, including *The New York Times*, *USA Today*, *The Washington Post*, *Publishers Weekly*, *Essence*, *The Atlanta Journal-Constitution*, *Black Christian News*, *AALBC.com*, *Barnes and Noble*, *Amazon.com*, *Wal-Mart*, *The Dallas Morning News*, *The Austin Chronicle* and many others. Kimberla is also the host of *The Woman God Created You to Be Podcast*.

Kimberla is the 2013 NAACP Image Award Winner for Outstanding Literary Work – Fiction, the recipient of the 2017 SOAR Radio Trailblazer of Honor award, the 2017 Southwest Florida Reading Festival Distinguished Author award, the 2017 AAMBC Christian Fiction Author of the Year award and the 2014 AAMBC Female Author of the Year award, the 2006, 2007, 2009, 2010, 2011 and 2013 African-American Literary Awards Show (New York, NY) Female Author of the Year award, the Blackboard Fiction Book of the Year Award in 2001 for *CASTING THE FIRST STONE*, and also in 2001, Kimberla was inducted into the Rock Valley College Alumni Hall of Fame (Rockford, IL). Additionally, in August 2020, she was named by *USA Today* as one of the 100 black novelists you should read; in February 2021, her book, *The Woman God Created You to Be: Finding Success Through Faith—Spiritually, Personally, and Professionally*, was nominated for an NAACP Image Award for Outstanding Literary Work – Instructional, giving her four NAACP Image Award nominations in total, and in March 2024, she received the Rockford Area Arts Award for Literary Excellence from the Rockford Area Arts Council in Illinois. Kimberla also serves on two Rockford-area boards: the YWCA Northwestern Illinois Foundation Board and the Friends of the Coronado Foundation Board.

OUR IMPACT BY THE NUMBERS

Women & Wealth Program

Our 9-month leadership and mentorship program is designed to unleash the potential of women to become successful leaders.

Our primary goal is to break the cycle of intergenerational poverty by equipping women with the necessary skills and tools to thrive in their careers and personal lives. Our comprehensive program includes leadership development, mentorship, education, wellness, volunteerism, and community outreach.

By offering these resources, we create pathways to social mobility and intergenerational wealth. Our program fosters long-term success, helping women achieve their goals and surpass their expectations.

2022-2023 Program Participants | 20 Women

2023-2024 Program Participants | 33 Women

2024-2025 Program Participants | 38 Women

Community Volunteerism

Women & Wealth is dedicated to enhancing women's lives within our community through volunteerism. By fostering a spirit of service, we empower women to lead and create meaningful change in their communities.

Our program provides opportunities for women to lead volunteer projects and serve their communities while enhancing their leadership skills. Participants complete impactful volunteer initiatives that foster community engagement and offer hands-on experiences to develop and strengthen their abilities as leaders.

Women & Wealth is a catalyst for change, leveraging volunteerism to improve the lives of women locally and globally.

2022-2023 Community Projects | 16

2023-2024 Community Projects | 33

ECONOMIC IMPACT

PARTICIPANTS ARE LEADING IN THE WORKPLACE

- Aerospace Quality Manager
- Attorney at Law
- Board Certified Family Nurse Practitioner
- Cardiology Nurse Practitioner
- Certified Medical Assistant
- Community Health Coordinator
- Corporate Accountant
- Director Of Operations
- Equity And Opportunity Coordinator
- Executive Director
- Executive Project Manager
- Family and Community Engagement Liaison
- Financial Controller
- Head Athletic Coach
- Human Resource Generalist
- Licensed Clinical Professional Counselor
- Program Director
- Recruitment Coordinator
- Registered Nurse
- Small Business Owner

Many of these women simultaneously serve as board members and volunteer throughout the community.

PREVIOUS SUPPORTERS

PARTICIPANTS ARE LEADING IN THE WORKFORCE

- Hard Rock Casino Rockford
- Think Big Corporation
- Enterprises Rent-A-Car
- Rockford Housing Authority
- Rockford Park District
- Rosecrance Health Network
- The Broken Wings Club, Inc.
- City of Rockford Mayor's Office
- Goodwill Industries of Northern Illinois
- Woodward
- Hamblock Ford Lincoln
- Collins & Stone Funeral Home
- Dr. Oates Dental
- Open Arms Early Learning Childcare Center
- Rock Valley Blood Center
- The Park Church
- Wintrust Bank

SPONSORSHIP OPPORTUNITIES

INVEST IN THE POWER OF WOMEN TO LEAD

Now is the time to get involved. As a local corporation or organization, this is your opportunity to make a difference. Please consider sponsoring at one of our benefit levels. All gala sponsorships include your company logo/name and hyperlink on the event website, print materials, logo rotation on screen during the event, advertising in the event program, and social media recognition.

DIAMOND CLUB

INVESTMENT: \$10,000 (LIMIT 1)

- Official Presenting Event Sponsor
- Exclusive Sponsorship Level
- Opportunity to announce the honoree from the stage
- Remarks from the podium (3 minutes) or a 3-minute video at the start of the event
- One premier table of eight at the event
- Ten additional attendees tickets for the event
- Two-page ad in the event program booklet
- Recognition in opening and closing remarks from the podium
- Logo on e-invitations
- Logo on signage in event area
- Logo on conference table signage

RUBY CLUB

INVESTMENT: \$7,500 (LIMIT 1)

- Official VIP Sponsor
- Exclusive Sponsorship Level
- Remarks during VIP Event (2 minutes) or a 2-minute video
- Eight attends to the VIP Event
- One premier table of eight at the event
- Five additional attendee tickets for the event
- Two-page ad in the event program booklet
- Recognition in opening and closing remarks from the podium
- Logo on e-invitations
- Logo on signage in event area
- Logo on conference table signage

SPONSORSHIP OPPORTUNITIES

INVEST IN THE POWER OF WOMEN TO LEAD

EMERALD CLUB

INVESTMENT: \$5,000

- Award Sponsor (Opportunity to present honoree award)
- One premier table of eight at the event
- Opportunity for a 1-minute promotional video
- One-page ad in the event program booklet
- Recognition in opening and closing remarks from the podium
- Logo on e-invitations
- Logo on signage in the event area
- Logo on conference table signage

ONYX CLUB

INVESTMENT: \$2,500

- Four (4) tickets to the event
- Half-page ad in the event program booklet
- Recognition in opening and closing remarks from the podium

SAPPHIRE CLUB

INVESTMENT: \$1,500

- Two (2) tickets to the event
- Quarter-page ad in the event program booklet
- Recognition in opening and closing remarks from the podium

SPONSORSHIP OPPORTUNITIES

INVEST IN THE POWER OF WOMEN TO LEAD

YES! WE ARE COMMITTED TO THE POWER OF WOMEN TO LEAD

I acknowledge and agree to participate as a sponsoring organization/company

Organization/Company Name _____

Contact Person _____

Address _____ City _____ Zip _____

Phone _____ Email _____

SPONSORSHIP LEVEL

Diamond Club - \$10,000

Onyx Club - \$2,500

Ruby Club - \$7,500

Sapphire Club - \$1,500

Emerald Club - \$5,000

_____ Payment enclosed (Payable to Women & Wealth)

_____ Please Invoice

_____ Payment to follow

**Reserve your spot by returning the completed form by email to
info@womenandwealth.org**

SPONSORSHIP OPPORTUNITIES

INVEST IN THE POWER OF WOMEN TO LEAD

Organization/Company Name _____

Contact Person _____

Address _____ City _____ Zip _____

Phone _____ Email _____

	AD SIZE	AD COST
<input type="radio"/>	Full Page	\$ 350
<input type="radio"/>	Half Page	\$ 250
<input type="radio"/>	1/4 Page	\$ 150
<input type="radio"/>	Busines Card	\$ 75

_____ Payment enclosed (Payable to Women & Wealth)

_____ Please Invoice

_____ Payment to follow

Artwork:

- Art work should high resolution, print ready in JPEG or PDF files.
- Ads should be submitted by email to info@womenandwealth.org

Ad Reservations & Deadline:

- Please return this form with check payable to:
Women & Wealth, 801 Concord Avenue, Rockford, IL 61102
- Please attach a copy of your ad
- Ad copy is due no later than March 1, 2025