

SPONSORSHIP OPPORTUNITY

2025

Women & Wealth presents

The WOMEN WHO LEAD *Gala* A BLACK TIE EVENT



Riverview
Inn and Suites

700 WEST RIVERSIDE BLVD. ROCKFORD, IL

**SATURDAY
MARCH 29**

SOCIAL HOUR 6PM
DINNER & PROGRAM 7PM

KEYNOTE SPEAKER
**KIMBERLA
LAWSON ROBY**
Author, Speaker & Podcast Host



FOR TICKETS & INFO: WWW.WOMENANDWEALTH.ORG



ABOUT US

Women & Wealth is dedicated to enhancing the quality of life for women in our community. We develop leaders, inspire entrepreneurship, offer support, and encourage women to add value in the workplace.

By providing leadership training, professional and personal development guidance, and mentorship we help women reach their full potential. Women & Wealth serves as a catalyst for meaningful change locally and globally.

ABOUT EVENT

Women & Wealth will host its third annual event, "Women Who Lead," a gala celebrating woman in leadership. The evening will feature a guest speaker, a formal dinner, and the presentation of awards honoring women in our community who advance and exemplify leadership.

Join us on March 29, 2025, in Rockford, Illinois, as we empower women to drive social and economic change in our community. This gala is a vital opportunity to invest in the power of women, and we need partners like you to ensure its success. Together, we can create unlimited possibilities while honoring Women's History Month.

KEYNOTE SPEAKER

KIMBERLA LAWSON ROBY

New York Times & USA Today Bestselling Author, Speaker, Podcast Host, and Founder of Successful Women of Faith – The Sisterhood, Kimberla Lawson Roby, has published 29 books which include her nonfiction title, *THE WOMAN GOD CREATED YOU TO BE: Finding Success Through Faith—Spiritually, Personally, and Professionally*, as well as her novels, such as *SISTER FRIENDS FOREVER*, *SIN OF A WOMAN*, *A SINFUL CALLING*, *BEST FRIENDS FOREVER*, *A CHRISTMAS PRAYER*, *THE PRODIGAL SON*, *THE PERFECT MARRIAGE*, *THE REVEREND’S WIFE*, *BE CAREFUL WHAT YOU PRAY FOR*, *SIN NO MORE*, *CASTING THE FIRST STONE*, and her debut title, *BEHIND CLOSED DOORS*, which was originally self-published through her own company, Lenox Press.



She has sold more than 3 million copies of her books, and they have frequented numerous bestseller lists, including *The New York Times*, *USA Today*, *The Washington Post*, *Publishers Weekly*, *Essence*, *The Atlanta Journal-Constitution*, *Black Christian News*, *AALBC.com*, *Barnes and Noble*, *Amazon.com*, *Wal-Mart*, *The Dallas Morning News*, *The Austin Chronicle* and many others. Kimberla is also the host of *The Woman God Created You to Be Podcast*.

Kimberla is the 2013 NAACP Image Award Winner for Outstanding Literary Work – Fiction, the recipient of the 2017 SOAR Radio Trailblazer of Honor award, the 2017 Southwest Florida Reading Festival Distinguished Author award, the 2017 AAMBC Christian Fiction Author of the Year award and the 2014 AAMBC Female Author of the Year award, the 2006, 2007, 2009, 2010, 2011 and 2013 African-American Literary Awards Show (New York, NY) Female Author of the Year award, the Blackboard Fiction Book of the Year Award in 2001 for *CASTING THE FIRST STONE*, and also in 2001, Kimberla was inducted into the Rock Valley College Alumni Hall of Fame (Rockford, IL). Additionally, in August 2020, she was named by *USA Today* as one of the 100 black novelists you should read; in February 2021, her book, *The Woman God Created You to Be: Finding Success Through Faith—Spiritually, Personally, and Professionally*, was nominated for an NAACP Image Award for Outstanding Literary Work – Instructional, giving her four NAACP Image Award nominations in total, and in March 2024, she received the Rockford Area Arts Award for Literary Excellence from the Rockford Area Arts Council in Illinois. Kimberla also serves on two Rockford-area boards: the YWCA Northwestern Illinois Foundation Board and the Friends of the Coronado Foundation Board.

SPONSORSHIP OPPORTUNITIES

INVEST IN THE POWER OF WOMEN TO LEAD

Organization/Company Name _____

Contact Person _____

Address _____ City _____ Zip _____

Phone _____ Email _____

	AD SIZE	AD COST
<input type="radio"/>	Full Page	\$ 350
<input type="radio"/>	Half Page	\$ 250
<input type="radio"/>	1/4 Page	\$ 150
<input type="radio"/>	Busines Card	\$ 75

_____ Payment enclosed (Payable to Women & Wealth)

_____ Please Invoice

_____ Payment to follow

Artwork:

- Art work should high resolution, print ready in JPEG or PDF files.
- Ads should be submitted by email to info@womenandwealth.org

Ad Reservations & Deadline:

- Please return this form with check payable to:
Women & Wealth, 801 Concord Avenue, Rockford, IL 61102
- Please attach a copy of your ad
- Ad copy is due no later than March 1, 2025

FOR MORE INFORMATION
Email: info@womenandwealth.org OR Visit Website: www.womenandwealth.org